



# 2023 - Partner / Sponsor Package at a Glance

HAVASU BALLOON FESTIVAL AND FAIR

JANUARY 19 - 22, 2023

Partner Package at a Glance						
Benefits	\$8,000	\$5,050*	\$2,550*	\$1,600	\$900	\$500
	Ruby	Diamond	Platinum	Gold	Silver	Bronze
One of these: Special Shape Balloons Sponsor (1) Exclusive Stage Sponsor (2) VIP/Gondola Sponsor (3)	X					
Balloon Basket Banner:	X	X	X	X	X	
Radio Lead in Announcement Spots:	X	X	X	X	X	
Banner on field during event	1	1	1	1	1	
Partnership Booth (if desired)	*Ask Your Sales Rep for Details	*Ask Your Sales Rep for Details	*Ask Your Sales Rep for Details	\$300 Discount	\$250 Discount	
Full Page Program Ad:	X	X				
Half Page Program Ad:			X			
Quarter Page Program Ad:				X		
Business Card Ad in Program Book:					X	
Listed in Program Book:	X	X	X	X	X	X
Listing on Official Festival Website:	X	X	X	X	X	
Balloon Rides:	2	2	2	2	1	
Gondola Club Passes:	8	8	6	4	2	2
VIP Parking Passes:	8	8	4	2	1	
General Admission Wristbands:	16	14	12	8	4	2
Logo Sweatshirt Vouchers:	2	2	2	2		
Logo Tee Shirt Vouchers:	2	2	2	2	1	
25% Discount Vouchers for Official Balloon Festival Merchandise:	2	2	2	2	2	2

\*Diamond Level is \$5,000 and Platinum Level is \$2,500 for Returning Partners

More information at: [www.havasuballoonfestival.com](http://www.havasuballoonfestival.com)

- |                                   |  |
|-----------------------------------|--|
| 1) Special Shape Balloons Sponsor | Official Sponsor for the Special Shape Balloons<br>Banner on the field<br>Banners on each Special shape balloon  |
| 2) Exclusive Stage Sponsor        | Recognition in all advertising of sponsorships<br>Banner across the front of the stage<br>Vertical banners at the end of the stage   |
| 3) VIP/Gondola Sponsor            | Recognition in all advertising of bands and entertainment<br>Banner across fence in front of the VIP tent<br>Banners / posters inside tent<br>Name on all VIP Tickets/passes |

# 2023 – Partner & Booth Application

HAVASU BALLOON FESTIVAL & FAIR

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**Application Type (please Check one):**     Ruby     Diamond     Platinum     Gold     Silver     Bronze

Ruby #1     #2     #3          \$8,000    \$5,050\*    \$2,550\*    \$1,600    \$900    \$500

**Partner Information (If you want a booth, please additionally complete the booth section)**

Partner Name: _____	Deliver To: _____
Street _____	Street _____
Address: _____	Address: _____
City: _____	City: _____
State: _____	State: _____
Zip: _____	Zip: _____
Phone: _____	Phone: _____
e-mail: _____	e-mail: _____

*Partnership benefits will be provided to one entity only. The distribution of the benefits is solely up to the discretion and the responsibility of the purchaser.*

**Contact Person for Balloon Festival Information and Benefit Delivery (if different than above)**

Name: \_\_\_\_\_ Phone#: (include area code) \_\_\_\_\_

Best Time to Call: \_\_\_\_\_ Email: \_\_\_\_\_

Sales Rep Name: \_\_\_\_\_ Phone#: (include area code) \_\_\_\_\_

Sales Rep Email: \_\_\_\_\_

Paid: \_\_\_\_\_ Date: \_\_\_\_\_ Balance Due: \_\_\_\_\_ October 31, 2022

**REQUIRED INFORMATION**

**BOOTH SECTION: ELECTRICITY**

**BOOTH SPACE OPTIONS (Prices are for full 3 day event)**

Electricity needed?  Y  N

# of 110/15 amp plugs @ \$90 each:

# of 220/50 amp plugs @ \$175 each:

Only food Partner Booths may use generators.

(Please Check one)

10' wide \$450     20' wide \$600

30' wide \$750     40' wide \$900

All Partner Booth spaces are 20' deep.

**Please note: Merchandise Partner Booths are required to stay open until 5:30pm. All Food Partner Booths are required to stay open until 9:00pm. Partners with a booth receive 2 free wristbands per 10' of booth space.**

**EXHIBITOR REQUIREMENTS**

**FEES INFORMATION**

**IMPORTANT NOTICE:** The Partner Booth Committee will meet to review each application in December. To avoid excessive Partner Booth product duplication, the date of application receipt may be used to determine individual Partner Booth category selection. Shortly after the committee meets you will be notified via email if you have been accepted as a Partner Booth for this event. Once notified, we expect you, in ample time before the event, to secure the following: 1) Insurance; 2) Lake Havasu City Business License; 3) Arizona State Sales Tax License; and if you are a food Partner Booth, 4) Mohave County Health Permit. By signing this form you state you understand these requirements. Partner Booths closed by an inspector for any reason will not receive a refund. If because of duplications, or other reasons, you were not accepted as a Partner Booth at this year's event, you will be notified via written letter and you will be issued a full refund at that time.

**CANCELLATIONS:**

The HBFF Committee needs to be notified of cancellations no later than December 1, 2022 in order to receive a full refund (minus \$35.00 processing fees), and by December 15, 2022 for a 50% refund (minus \$35.00 processing fees). We are sorry but any cancellations made after December 20, 2022 will not be eligible for a refund.

The Havasu Balloon Festival & Fair is a rain or shine outdoor event, and as such, may be vulnerable to weather. Although Festival organizers are working hard to offer alternative field attractions; vendors understand that fees are not refundable due to inclement weather, interruptions in the festival schedule due to weather, dangerous conditions, and acts/threats of terrorism, acts of God, natural disaster, or war.

I hereby state that I have read all the Vendor Rules and Regulations, and the LHC Fire Department Safety Requirements in this packet and agree to abide by all rules or risk being removed from this show and/or excluded from future shows. I understand that this is an agreement made between me and the Havasu I Balloon Festival & Fair Committee. I am the authorized vendor listed on the application, and that all information has been completed to the best of my knowledge. You will not be listed as a vendor in the Program Book unless you reserve your booth by the deadline of 10/15/22.

Partner Booth Name (please print) \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

**Worksheet**

Partnership Price (If applicable)	\$ _____
Booth Price:	\$ _____
Electric:	\$ _____
Refundable (Food Partner Booth only) Deposit	\$ 200.00
Total fees:	\$ _____
Less Partnership Level Discount	\$ -
Total Due:	\$ _____

**Please include your total payment with the submission of your application. If you are not chosen to be in this event, you will be issued a full refund.**

Payment by: (circle)      VISA    MC    DISC

Name on Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_  
Is billing address same as above?

If not: \_\_\_\_\_

Please make checks payable to: Havasu Balloon Fest

\*Diamond is \$5,000 and Platinum is \$2,500 for returning partners.