2024 - Partner / Sponsor Package at a Glance



HAVASU BALLOON FESTIVAL AND FAIR

JANUARY 18 - 21, 2024

Partner Package at a Glance						
Benefits	\$8,000	\$5,050*	\$2,550*	\$1,600	\$900	\$500
Delients	Ruby	Diamond	Platinum	Gold	Silver	Bronze
One of these: Special Shape Balloons Sponsor (1) Exclusive Stage Sponsor (2) VIP/Gondola Sponsor (3)	X					
Balloon Basket Banner:	X	Х	Х	X	Х	
Radio Lead in Announcement Spots:	Х	Х	Х	Х	Х	
Banner on field during event	1	1	1	1	1	
Partnership Booth (if desired)	*Ask Your Sales Rep for Details	*Ask Your Sales Rep for Details	*Ask Your Sales Rep for Details	\$300 Discount	\$250 Discount	
Full Page Program Ad:	Х	Х				
Half Page Program Ad:			Х			
Quarter Page Program Ad:				Х		
Business Card Ad in Program Book:					Х	
Listed in Program Book:	Х	Х	Х	Х	Х	Х
Listing on Official Festival Website:	Х	Х	Х	Х	Х	
Individual Balloon Rides:	2	2	2	2	1	
Gondola Club Passes:	8	8	6	4	2	2
VIP Parking Passes:	8	8	4	2	1	
General Admission Wristbands:	16	14	12	8	4	2
Logo Sweatshirt Vouchers:	2	2	2	2		
Logo Tee Shirt Vouchers:	2	2	2	2	1	
25% Discount Vouchers for Official Balloon Festival Merchandise:	2	2	2	2	2	2

*Diamond Level is \$5,000 and Platinum Level is \$2,500 for Returning Partners

More information at: www.havasuballoonfestival.com

1) Special Shape Balloons Sponsor Official Sponsor for the Special Shape Balloons

Banner on the field

Banners on each Special shape balloon

Recognition in all advertising of sponsorships

2) Exclusive Stage Sponsor Banner across the front of the stage

Veritcal banners at the end of the stage

Recognition in all advertising of bands and entertainment

3) VIP/Gondola Sponsor Banner across fence in front of the VIP tent

Banners / posters inside tent Name on all VIP Tickets/passes

2024 - Partner & Booth Application

HAVASU BALLOON FESTIVAL & FAIR JANUARY 18 - 21, 20:

JANUARY 18 -	21, 2024	Havasa BALLOON

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^{*}Diamond is \$5,000 and Platinum is \$2,500 for returning partners.