



2026 - Partner / Sponsor Package at a Glance

HAVASU BALLOON FESTIVAL AND FAIR

JANUARY 22 - 25, 2026

Partner Package at a Glance						
Benefits	\$8,000	\$5,000	\$2,500	\$1,600	\$900	\$500
	Ruby	Diamond	Platinum	Gold	Silver	Bronze
One of these: Special Shape Balloons Sponsor (1) Exclusive Stage Sponsor (2) VIP/Gondola Sponsor (3)	X					
Balloon Basket Banner:	X	X	X	X	X	
Radio Lead in Announcement Spots:	X	X	X	X	X	
Banner on field during event	1	1	1	1	1	
Partnership Booth (if desired)	*Ask Your Sales Rep for Details	*Ask Your Sales Rep for Details	*Ask Your Sales Rep for Details	\$300 Discount	\$250 Discount	
Full Page Program Ad:	X	X				
Half Page Program Ad:			X			
Quarter Page Program Ad:				X		
Business Card Ad in Program Book:					X	
Listed in Program Book:	X	X	X	X	X	X
Listing on Official Festival Website:	X	X	X	X	X	
Individual Balloon Rides:	2	2	2	2	1	
Gondola Club Passes:	8	8	6	4	2	2
VIP Parking Passes:	8	8	4	2	1	
General Admission Wristbands:	16	14	12	8	4	2
Logo Sweatshirt Vouchers:	2	2	2	2		
Logo Tee Shirt Vouchers:	2	2	2	2	1	
25% Discount Vouchers for Official Balloon Festival Merchandise:	2	2	2	2	2	2

Get more information at: www.havasuballoonfestival.com

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| 1) Special Shape Balloons Sponsor | Official Sponsor for the Special Shape Balloons
Banner on the field
Banners on each Special shape balloon
Recognition in all advertising of sponsorships |
| 2) Exclusive Stage Sponsor | Banner across the front of the stage
Veritcal banners at the end of the stage
Recognition in all advertising of bands and entertainment |
| 3) VIP/Gondola Sponsor | Banner across fence in front of the VIP tent
Banners / posters inside tent
Name on all VIP Tickets/passes |

